

406 woman

altogether different

To Whom It May Concern,

This is a reference letter for Donna Walden.

I highly recommend Donna Walden in any capacity from consultant to employee. In the past 12 years I've worked with her on numerous projects experiencing her professionalism, public relations savvy, networking skills, presentation and business planning acumen and most importantly, consistent results.

Whatever community she lives in, Donna gets involved. She's comfortable in any social situation from black tie to barbecue. When she lived in Southern California and her daughters joined Girl Scouts, she became a Girl Scout leader. When a new theater opened, she supported it. When a filmmaker wanted a forum for his work, she came up with the concept of a filmmaking consortium open to people of all walks of life.

From there she took the initiative to launch a film festival, starting with brainstorming and focus groups to be sure that their project would be unique and have the most qualified team to ensure its success in an arts town involving merchants, city planners and arts organizations. Enticing filmmakers to enter the Fallbrook Film Festival pulled off an incredibly successful public event ready for an encore.

In addition to her social and business skills, she is reliable, hardworking, creative and honest to the core.

In my opinion, whoever hires Donna Walden has made one of the best decisions of their career. She will take your company, service or project to the next level.

Sincerely,

Constance See

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